



A Study in Business Transformation Success

Primeton has helped companies large and small around the world modernize their software development and deployment infrastructures. Now it's ready to use its expertise to assist US businesses.



Primeton Technologies of China, a leading Asian software platform infrastructure company, has been part of multiple successful rollouts at the Bank of China. The Bank of Shanghai chose Primeton Technologies as an IT solution partner to build its entire business platform. Primeton products are widely used at China Mobile, one of the largest mobile technology companies in the world, as well as at Hong Kong and China Gas.

With more than 350 large and mid-sized enterprise customers across 44 countries, Primeton Technologies' long list of success stories speaks for its platform's quality. And now, Primeton stands ready to use its expertise as well as its mature flagship product, the Primeton Enterprise On Service (EOS) Platform, to help US businesses.

Primeton Software Inc. is a US-based company, cofounded by Primeton Technologies of China and Ariu Levi. Levi is founder of CocoCommerce, Inc., which markets an enterprise-wide transaction platform based on Microsoft .Net technology, and cofounder of Fundtech Ltd., a premier US wholesale payments company. Primeton Software is providing the Primeton EOS Platform to US companies, as a cohesive solution for enterprise application development and deployment that fosters an iterative process for the modernization of enterprise legacy systems.

Primeton's innovative platform solution has been successfully used in the large Asian markets for years. Its products have helped enterprises of all sizes transform their software infrastructure amid challenging regulatory requirements, government oversight, and rapidly growing user demand. Primeton has won 40% of the Asian enterprise software market and is set to assist US companies facing similar challenges.

Customers Worth Knowing About

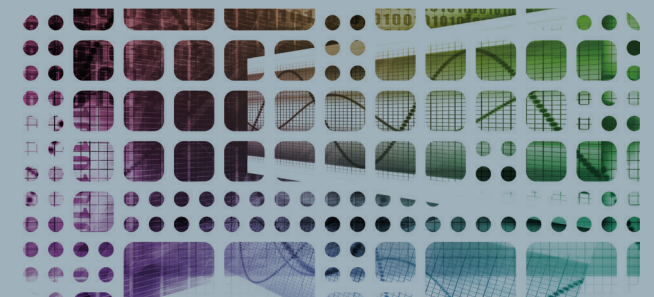
Primeton Technologies has global deployments in 200 of the world's largest organizations, and more than 750 million people use software

THE PRIMETON PLATFORM PICTURE

Primeton Software supports an agile approach to application modernization, with standards-based enterprise software and a unique visual development toolset to aid in the process. The Primeton Enterprise On Service (EOS) Platform is an integrated, organically grown set of solutions, based on Java EE and built to work together from the beginning.

Primeton contributes to many standards, including Service Component Architecture (SCA) and Service Data Objects (SDO), and is a key member of standards organizations, such as OASIS (Organization for the Advancement of Structured Information Standards).

The Primeton EOS Platform is composed of a Java EE application server, an enterprise service bus, an innovative transaction server, business process management software, mobile and enterprise portal platforms, and tools to help your IT and business analysts.



Learn more at www.primetonsoftware.com



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based on the Primeton EOS Platform.

>> **The Bank of China:** Primeton Technologies' multiple successful rollouts at the Bank of China, one of the largest financial institutions in the world, include a credit workflow system built on the Primeton EOS Platform that manages the entire workflow of the bank's largest customers. Functionality includes customer information management, credit management, loan origination and risk assessment, financial statement processing, and the implementation of other mission-critical enterprise systems.

The Bank of China credit card management system is also based on the Primeton EOS Platform. With credit application rates ranging from 60,000 to 200,000 a day, the bank requires a system that provides risk management, credit investigations, a complex decision analysis engine, and distributed processing with 100% reliability across clusters of servers – qualities the Primeton EOS Platform consistently delivers.

Beyond superior reliability and performance, the Bank of China also used the Primeton EOS Platform to enhance the security of bank and customer data,

increase customer privacy, and improve the management practices of customer and inter-bank credit. Primeton has helped customers like the Bank of China meet tight government regulations and requirements across Asia.

>> **Bank of Shanghai:** The business platform at the Bank of Shanghai is based entirely on the Primeton EOS Platform, handling front office and over-the-counter business, supply-chain financing for some large customers, CRM, critical data management, and other core business areas. Based on these successes, The Bank of Shanghai has a multiyear expansion plan, all with Primeton as a strategic partner.

>> **China Mobile:** In addition to the financial sector, Primeton Technologies is active with many Asian mobile and telecommunication providers. Primeton EOS Platform products and other custom solutions are

widely used in China Mobile business support systems, operations support systems, mobile switching systems, and with dozens of internal applications.

The Primeton EOS Platform has been successfully deployed at China Mobile's headquarters, as well as in 18 Chinese provinces. Specifically, the Primeton Enterprise Service Bus (ESB) service integration platform has been used as the front-channel billing system, which can handle a peak of 70 million transactions per day.

>> **Hong Kong and China Gas:** Working with Hong Kong and China Science and Technology (a subsidiary of China Gas Holdings), Primeton Technologies helped define and build an industry-leading energy utility core business application platform based on Primeton EOS. This solution is used in municipal utilities such as gas and water; it supports the core business operations of more than 50 gas companies. This includes collaborative business management and business process management systems. As a result of its integration efforts and

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outstanding customer service at Hong Kong and China Gas, Primeton received the MIS Asia Pacific Information Management System outstanding performance award in 2008.

Leverage Primeton's Success

Primeton has demonstrated consistent success helping businesses of all sizes build and modernize their enterprise back-end systems with its software. And Primeton is ready to help your company. From enterprise transformations, such as web-enabling existing software, to modernizing legacy mainframe systems and implementing a mobile strategy, Primeton can help you future-proof your enterprise.

According to KPMG's "Banking Outlook 2014: An Industry at a Pivot Point," it's time for banks in particular to overhaul their infrastructures and better connect with customers using web, mobile, social media, and future forms of communication. Given this direction, the demands on IT infrastructure will only increase over time. It's important to start planning your transformation strategy now to avoid getting left behind in your market, unable to compete with an

enterprise built on aging technology.

See for yourself how large financial institutions such as the Bank of China and Bank of Shanghai, as well as large Asian enterprises in the telecommunications, manufacturing, and energy industries, have successfully

transformed with the Primeton EOS Platform. Download the paper "Transform Your Enterprise Architecture" to gain more insight into the platform and its components. Also visit www.primetonsoftware.com and get started transforming your enterprise. ■

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About Primeton Software, Inc. To meet the challenges facing the enterprise caused by the legacy status of client-server and mainframe business applications' inability to communicate directly to the Web, Primeton Software assists the enterprise in the migration of existing business functionalities and services on to the Web through the deployment of its proven software solution suite.

With more than 300 enterprise customers, Primeton Software is the provider of the world's leading SOA (service-oriented architecture)-based application platform to the enterprise market with 200 technology partners, over 60 telecommunication operators, and in excess of 400 developer resources located throughout Asia. Primeton Software is one of the primary contributors of the SOA international standards SCA (Service Component Architecture) and SDO (Service Data Objects), and it's a key member of the OASIS (Organization for the Advancement of Structured Information Standards) e-commerce committee.

Primeton Software products include Enterprise On Service (EOS®), Business Transaction Platform (BTP®), Business Process Suite (BPS®) and Enterprise Service Bus (ESB®). We have sold and implemented our solution to the enterprise market, which includes the following industries: banking, telecommunication, government, manufacturing, energy, transportation, healthcare, retail, and e-commerce.

The value drivers of our enterprise-wide application development platform solution are to assist enterprise customers to achieve lower cost production, higher quality products and services, faster delivery to market, and thus maintain their competitive edge.